

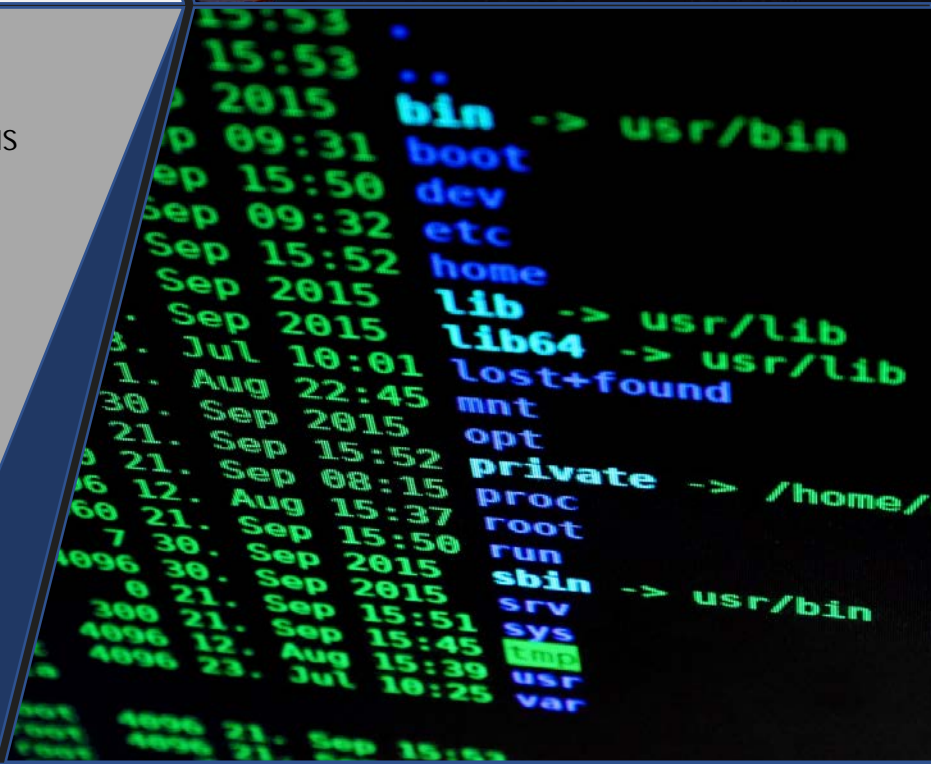


## 15<sup>th</sup> Annual Security & Compliance Summit

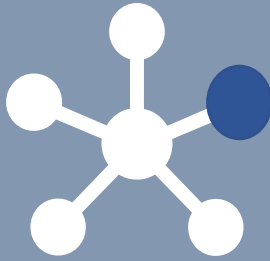
August 19-21, 2019 | Disneyland Hotel | Anaheim, CA

2019

Exhibitor & Sponsor Prospectus



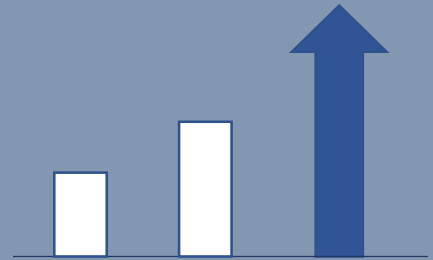
## Industry Recognized



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In 2018, EnergySec was approved as a Pre-qualified Organization to help industry vet new implementation guidance for NERC CIP standards.

## Growing our Community



25% growth over the past year.

Building for the future!

## More Engagement and Education



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EnergySec now hosts over 6 major conferences and educational events.

## New Services Coming!



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Stay tuned for 2019! We are looking to collaborate with the industry and commercial partners to offer products and services to help entities with the cyber threats of tomorrow.

## Packages Overview – Basic marketing Items

Like previous years we will still have our Platinum, Gold, Silver, and Bronze sponsorships. Much of the marketing and visibility benefits are the same as this year. Changes to speaking and engagement opportunities are detailed on the next page.

### All Platinum, Gold, Silver, and Bronze sponsors receive:

Item	Description
Final attendee list w/contact info.	Lost the business card on that important lead? No worries, EnergySec sends the contact info for all attendees.
Logo - program guide	As attendees glance through the agenda in our program guide they will notice the sponsors that made this event possible!
Logo - summit marketing material	As the conference draws near we are excited to display the participating commercial partners. Feel free to use our material to announce your sponsorship!
Logo - sponsor signage at venue	Sponsors logos will be displayed on a thank you poster at the venue.
Logo – summit webpage	Sponsor logos will be displayed on the Summit webpage. The Summit sponsors logos and organizational profiles will be displayed with a link to the sponsor website.
Portfolio insert	Make your organization stand out by providing us with an 8.5x11 or smaller insert describing your company, products, services, mission, or general ideas. Portfolios are handed out to all registered guests at registration.
Client discount code	\$150 off regular full-conference price. Valid up to the start of the event.

P1/P2 - Reg. Price: \$19,500

## P1- Platinum w/ Keynote

Includes all basic items on page 4 and the following:

Item	Description
<b>Keynote speech</b>	45min. Address on the main stage.
<b>Sponsor Passes</b>	5 complimentary passes.
<b>10'X 20' Expo Space</b>	Prime placement on our expo floor.
<b>Early attendee list</b>	2 weeks prior to the Summit.
<b>Program Guide - Ad</b>	Full-page (formatted on 8.5x11 page).
<b>Program Guide - Profile</b>	100 words.
<b>Article in Newsletter</b>	400 words. Showcase your organization in our industry publication that reaches over 1,200+ subscribers.
<b>VIP Reception</b>	2 passes to our special gathering of industry leaders.
<b>Logo – Lanyard</b>	Have your logo placed on every name badge lanyard.
<b>Logo – Plenary room</b>	Logo displayed in main stage area.
<b>Logo – Portfolio</b>	Portfolio distributed to every attendee at registration.
<b>Logo – at Registration</b>	Registration booth will prominently display your logo.

OR

## P2- Platinum w/ Welcome Reception

Includes all basic items on page 4 and the following:

Item	Description
<b>Welcome reception</b>	Help us kick-off the summit with refreshments and snacks while networking with industry peers and your representatives
<b>Sponsor Passes</b>	5 complimentary passes.
<b>10'X 20' Expo Space</b>	Prime placement on our expo floor.
<b>Early attendee list</b>	2 weeks prior to the Summit.
<b>Program Guide - Ad</b>	Full-page (formatted on 8.5x11 page).
<b>Program Guide - Profile</b>	100 words.
<b>Article in Newsletter</b>	400 words. Showcase your organization in our industry publication that reaches over 1,200+ subscribers.
<b>VIP Reception</b>	2 passes to our special gathering of industry leaders.
<b>Logo – Lanyard</b>	Have your logo placed on every name badge lanyard.
<b>Logo – Plenary room</b>	Logo displayed in main stage area.
<b>Logo – Portfolio</b>	Portfolio distributed to every attendee at registration.
<b>Logo – at Registration</b>	Registration booth will prominently display your logo.

Reg. Price - \$15,500

### Gold- with 30 Min. Presentation

Includes all basic items on page 4 and the following:

Item	Description
<b>Presentation</b>	30min. presentation on the main stage.
<b>Sponsor Passes</b>	4 complimentary passes.
<b>10'X 10' Expo Space</b>	Prime placement on our expo floor.
<b>Early attendee list</b>	1 weeks prior to the Summit.
<b>Program Guide - Ad</b>	Full-page (formatted on 8.5x11 page).
<b>Program Guide - Profile</b>	75 words.
<b>Article in Newsletter</b>	300 words. Showcase your organization in our industry publication that reaches over 1,200+ subscribers.
<b>VIP Reception</b>	1 pass to our special gathering of industry leaders.
<b>Logo – Plenary room</b>	Logo displayed in main stage area.
<b>Logo – Registration</b>	Logo displayed in registration area.

Reg. Price - \$12,500

## Silver with 15 Min. Presentation

Includes all basic items on page 4 and the following:

Item	Description
<b>Presentation</b>	15min. Presentation on the main stage.
<b>Sponsor Passes</b>	3 complimentary passes.
<b>10'X 10' Expo Space</b>	Showcase your products and solutions with our attendees.
<b>Program Guide - Ad</b>	½ - page (formatted on 8.5x11 page).
<b>Program Guide - Profile</b>	50 words.
<b>Article in Newsletter</b>	200 words. Showcase your organization in our industry publication that reaches over 1,200+ subscribers.
<b>Logo – Registration</b>	Logo displayed in registration area.

OR

## Silver with Breakout Session\* and 30 min. presentation

\* Choose either our Compliance, Leadership, Security Operations, or Security Technology session. Only one sponsor per session.

Includes all basic items on page 4 and the following:

Item	Description
<b>Breakout Session Sponsor</b>	Track sponsor with logo & 30min. Presentation in one of our breakout sessions on Day 1.
<b>Sponsor Passes</b>	3 complimentary passes.
<b>10'X 10' Expo Space</b>	Showcase you products and solutions with our attendees.
<b>Program Guide - Ad</b>	½ - page (formatted on 8.5x11 page).
<b>Program Guide - Profile</b>	50 words.
<b>Article in Newsletter</b>	200 words. Showcase your organization in our industry publication that reaches over 1,200+ subscribers.
<b>Logo – Registration</b>	Logo displayed in registration area.

B1 - Reg. Price: \$8,000

B2 - Reg. Price: \$6,000

## B1- Bronze with expo space

Includes all basic items on page 4 and the following:

Item	Description
<b>10'X 10' Expo Space</b>	Showcase your products and solutions with our attendees.
<b>Sponsor Passes</b>	2 complimentary passes.
<b>Program Guide - Profile</b>	30 words.
<b>Logo – Registration</b>	Logo displayed in registration area.

OR

## B2- Bronze without expo space

Includes all basic items on page 4 and the following:

Item	Description
<b>Sponsor Passes</b>	2 complimentary passes.
<b>Program Guide - Profile</b>	30 words.
<b>Logo – Registration</b>	Logo displayed in registration area.

Item	Price	Description
<b>*Expo Space – 10' X 10'</b>	\$3,500	Our Exhibitors space is located in the Magic Kingdom Ballroom (West) where you have the opportunity to showcase your products and services to industry leaders.
<b>Education Partner</b>	\$2,500	Become a Summit Education Partner and gain additional exposure as you help us grow the security workforce. These sponsorships help us provide college students with the opportunity to attend the Summit and connect with industry. Education Partners receive additional recognition on separate Summit materials, social media blasts, and from the podium during the plenary session. Partners are also invited to attend the Industry/Student dinner on Monday evening.
<b>Lunch</b>	\$3,500	Build brand awareness by sponsoring lunch on day 2 or 3. Sponsorship includes logo recognition placed prominently throughout the lunch venue. Includes a 5 min. welcome message to our attendees.
<b>Breakfast</b>	\$2,000	We feature areas where the attendee can stop and grab a bite to eat before heading to the morning sessions. As a sponsor of the breakfast your logo will be prominently displayed in the breakfast area.
<b>Networking Break</b>	\$2,000	Grab attendees' attention while they grab a snack. Networking break sponsor logos will be prominently displayed in the break area.
<b>Portfolio Insert</b>	\$1,000	Complimentary EnergySec portfolios are provided to every attendee at the start of the summit. The portfolio contains the Summit program guide, a notepad, and pen. Purchase the insert and we will include your one pager in the portfolio sleeve. Complimentary registrations are not included.

**\*Expo Space:**

- Two Sponsor passes included. A sponsor pass is equivalent to a full-conference pass.
- Recognition in summit program guide & website



# EnergySec 15th Annual Security & Compliance Summit

## Early Access Request Form

August 19-21, 2018 | Anaheim, CA

### Early Access Terms & Disclaimer

(Must be completed by requesting organization)

I, \_\_\_\_\_, have completed this form on behalf of my organization to officially  
(Print Name)

request a sponsorship of the EnergySec Security & Compliance Summit (Aug. 19-21, 2019). Specifically, I request the items indicated below. I understand that upon signing this form my organization has NOT yet entered into an official agreement or, legally binding contract with EnergySec regarding this event. I also understand that my sponsorship item(s) CANNOT be secured for my organization until 1) an EnergySec agreement form has been signed by a appropriate/authorized party from my organization AND, 2) the sponsorship fee must be paid with any one of the following conditions: paid-in-full, reserved with a purchase order, or enter into a scheduled payment agreement; approved by both my organization and EnergySec.

#### Platinum Options:

P1 – Platinum with Keynote

P1 – Platinum with Welcome Reception

#### Gold Option:

Gold – 30 Min. Presentation

#### Silver Options:

S1 - Silver with 15 Min. presentation main stage

S2 – Silver with 60 Min. in Breakout Session

#### Platinum Options:

B1 – Bronze with expo space

B2 – Bronze without expo space

#### A la carte Options:

10' x 10' expo space

Education partner

Breakfast

Networking break

Portfolio insert

#### Anticipated payment method:

credit card or bank transfer

purchase order

scheduled payment agreement

### Requestor Information

Company:

Contact:

Title:

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone:

Email:

Authorized Signature:

I understand that early access sponsors are selected in accordance with the rules outlined in the policies and prioritization document on page 3; and selected sponsors will not be chosen/announced prior to September 30, 2019.

# EnergySec 15th Annual Security & Compliance Summit Sponsorship Agreement

August 19-21, 2019 | Anaheim, CA

We agree to sponsor the EnergySec 15th Annual Security & Compliance Summit at the following level and options:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> P1-Platinum w/keynote                 | <input type="checkbox"/> Expo space – 10x10* | <input type="checkbox"/> EnergySec membership |
| <input type="checkbox"/> P2-Platinum w/welcome reception       | <input type="checkbox"/> Education partner   | __ Conference admission(s)                    |
| <input type="checkbox"/> Gold - w/30 min. presentation         | <input type="checkbox"/> Lunch sponsor       | __ Expo pass upgrade                          |
| <input type="checkbox"/> S1-Silver w/15 min. presentation      | <input type="checkbox"/> Breakfast sponsor   | __ Additional expo pass                       |
| <input type="checkbox"/> S2-Silver w/breakout session (30min.) | <input type="checkbox"/> Networking break    |   |
| <input type="checkbox"/> B1-Bronze w/expo space                | <input type="checkbox"/> Portfolio insert    |   |
| <input type="checkbox"/> B2-Bronze without expo space          |  |   |

\*If you are selecting an expo space, please indicate your top three preferred locations

Total Cost from Worksheet Below

Please email completed form to [summit@energysec.org](mailto:summit@energysec.org)

## Exhibitor / Sponsor Information

The person signing this contract represents that he or she has the authority to enter into this contract and bind his/her company in terms set forth herein. In addition, the authorizing person acknowledges having read the terms of agreement and agrees to them as written.

## Program Guide Information

Important: Please write or type clearly; **this information will appear in print and online in conjunction with the summit.**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address:  
\_\_\_\_\_

Company URL:

(please provide the url that you would like any logo or company links to point to.)

Social Media links/handles:

Twitter:

Facebook:

LinkedIn:

## Exhibitor/Sponsor Point of Contact Information

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Authorized Signature:  
\_\_\_\_\_

## Terms of Agreement

1. Payment is due upon submission of the Sponsorship Agreement, unless other arrangements are agreed upon. Sponsorships and booth assignments cannot be guaranteed until payment or purchase order is received. All sponsorship fees must be paid in U.S. currency. Checks are to be made payable to EnergySec. Visa and MasterCard payments are also accepted. Purchase Orders will be accepted at EnergySec's discretion.
2. EnergySec agrees to deliver the sponsor the actions outlined in the 2018 EnergySec 14th Annual Security and Compliance Summit ("summit") Prospectus to the best of our abilities.
3. The sponsor agrees to provide the latest corporate information and electronic copy of the organization's high-resolution logo in a suitable format (typically gif, jpeg, or tiff) for use in all event marketing and promotion. For some sponsorships it may require a vector-based logo to be provided.
4. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavors to overcome the circumstances preventing its obligations from being carried out.
5. Sponsor will indemnify, defend and hold EnergySec harmless from any final judgment awarded against EnergySec which finds that any written materials, postings or other work uploaded to the EnergySec portal by the Sponsor infringes any third party U.S. copyright, U.S. trademark or U.S. patent, provided: (i) EnergySec promptly notifies Sponsor in writing of the claim; and (ii) Sponsor has control of the defense of any action and any negotiations for settlement.
6. Sponsor is authorized to use the EnergySec Sponsor logo, link to the EnergySec website, and to publicize its sponsorship of EnergySec while this Agreement is in effect. The terms of this Agreement may only be disclosed if approved for release in writing by both parties, or if it is disclosed pursuant to legal obligations beyond the control of the disclosing party.
7. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
8. All cancellations must be done in writing. Sponsorships canceled prior to May 1, 2018, are eligible for a refund less a 50% cancellation penalty. No refunds will be provided after May 1, 2018.

## Instructions and Payment Information

- 1) All payments are due in full upon submission of this application, unless other arrangements are agreed upon.
- 2) Acceptable forms of payment are check, credit card, and wire transfer. Make checks payable to Energy Sector Security Consortium, Inc. Wire transfer information will be sent upon request.
- 3) It is the responsibility of the exhibiting/sponsoring company to notify EnergySec of any changes that impact the accuracy of this information.
- 4) By signing this agreement, you authorize EnergySec to contact your company by phone, fax and email regarding conference updates and other relevant information.

Accounting

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

PO# \_\_\_\_\_

**Payment Type (circle one):** Check or Credit Card

Credit Card Type:

- Visa  
 MasterCard  
 Discover  
 American Express

CC Number: \_\_\_\_\_

CVV#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's  
Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder's  
Signature: \_\_\_\_\_

Today's Date:

Total Amount of Agreement; including sponsorship, membership and upgrades, if applicable:

\$

EnergySec is a 501(c)(3) non-profit organization. You will receive a receipt acknowledging your contribution. It should be noted that you will not receive any goods or services from EnergySec in return for your contribution. In accordance with its tax-exempt status EnergySec may not endorse specific products or vendors in exchange for sponsorship.

Summit Pricing Worksheet

Item	Enter List Price		
<b>Primary Sponsorships</b>			
P1 - Platinum Sponsor w/keynote - \$19,500			Includes 45 Minute Keynote, 20x10 Expo Space, 5 full-conferenc passes, and more.
P2 - Platinum Sponsor w/welcome reception - \$19,500			Includes Welcome Reception Sponsorship, 20x10 Expo Space, 5 full-conferenc passes, and more.
Gold Sponsor - \$15,500			Includes 30 Minute Presentation, 10x10 Expo Space, 4 full-conference passes, and more.
S1 - Silver Sponsor w/15min. Presenation (mainstage) - \$12,500			Includes 15 Minute Presentation (main stage), 10x10 Expo Space, 3 full-conference passes, and more.
S2 - Silver Sponsor w/30min. Presenation (breakout session) - \$12,500			Includes 30 Minute Presentation (breakout session), 10x10 Expo Space, 3 full-conference passes, and more.
B1- Bronze Sponsor w/expo space - \$8,000			Includes 10x10 expo space, 2 full-conference passes, and more.
B1- Bronze Sponsor without expo space - \$6,000			Includes 2 full conference passes
<b>À la carte Sponsorships</b>			
Expo Space - 10'x10' - \$3,500			
Lunch Sponsor - \$3,500			
Education Partner - \$2,500			
Breakfast Sponsor - \$2,000			
Networking Break - \$2,000			
Portfolio Insert - \$1,000			
<b>Section Subtotal</b>			
Early-Bird or Member Discount			10% Early-Bird prior to 20% EnergySec Member Discount
<b>Section Total (including discount)</b>			
<b>Conference Admission</b>			
Upgrade to Conference Pass - \$250 each			
Additional Expo Pass - \$250 each			
Additional Full Conference Pass - \$500 each			
<b>Grand Total</b>			
<b>Grand Total Package</b>			

# Energyssec - Security & Compliance Summit

**AUGUST 19 - 21, 2019**

DISNEYLAND HOTEL - MAGIC KINGDOM BALLROOM WEST - ANAHEIM, CALIFORNIA

## MAGIC KINGDOM BALLROOM

CEILING HEIGHT 16'10"

**REVISION**  
Date: 10/2/2017  
By: KIMBERLEY BUCKLEY

**BOOTH COUNT**

Inventory as of 10/02/2017

Dimension	Size	Qty	SqFt
10'x10'	100	22	2,200
10'x20'	200	3	600
<b>Totals:</b>		<b>25</b>	<b>2,800</b>

**BLDG. LEGEND:**

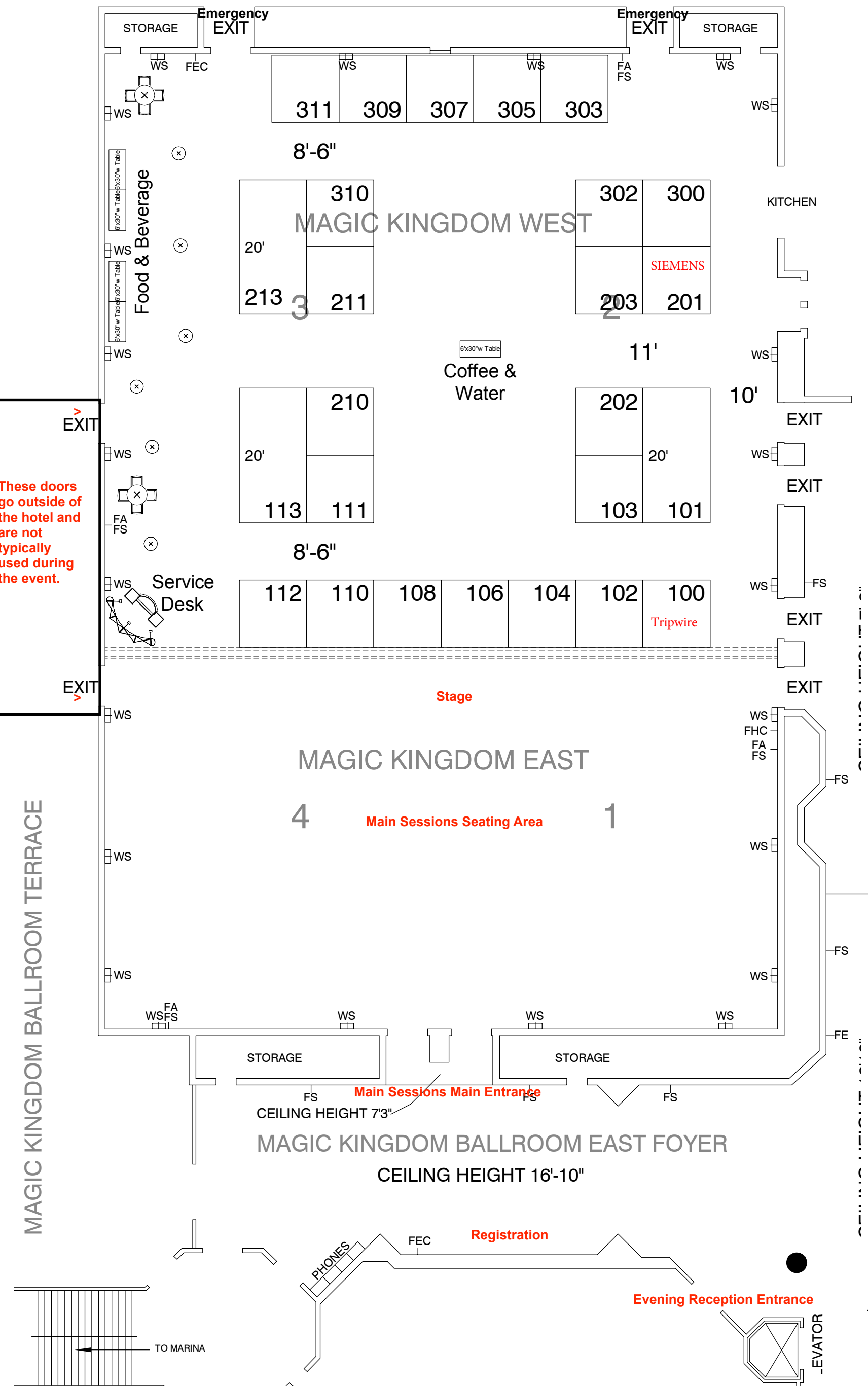
**LEGEND**

- DF = DRINKING FOUNTAIN
- DF = DRINKING FOUNTAIN
- FA = FIRE ALARM
- FEC = FIRE EXTINGUISHER CABINET
- FHC = FIRE HOSE CABINET
- FS = FIRE STROBE
- WS = WALL SCONCE
- 6"10" TO BOTTOM
- = AUTOMATED EXTERNAL DEFIBRILLATOR

**Locations 101, 113, and 213 are reserved for Platinum Sponsors.**

**< These doors are the Main Entrance to the Expo space.**

**< Door in/out of Main Sessions**



**These doors go outside of the hotel and are not typically used during the event.**

MAGIC KINGDOM BALLROOM TERRACE

TO MARINA

File Path: P:\Anaheim\Branch\WRDC\Floor Plans\Shows\Shows 2018\08 August\ENERGYSEC - Security & Compliance Summit (462381)\ENERGYSEC 0818.dwg | Tab Name: Exhibits L3981492.FP

**DRAWING INFO**

Passport Line Item Number:  
**#3981492**  
Facility:  
DISNEYLAND HOTEL  
Hall / Level:  
MAGIC KINGDOM BALLROOM WEST  
City & State:  
ANAHEIM, CALIFORNIA  
Scale: CUSTOM  
Job #: 462381  
AE: CRYSTAL LEGLAR  
Prod. AE: PRODUCING EXEC  
Started: 10/2/2017  
Started By: KIMBERLEY BUCKLEY  
Prod. Branch: ANAHEIM

**FREEMAN**

**Disclaimer** - Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimension and locations.  
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